



INTERNATIONAL  
ASSOCIATION OF  
TRAMPOLINE  
PARKS

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## **International Association of Trampoline Parks (IATP) Jumps Towards the Future at the 5<sup>th</sup> Annual Conference & Trade Show**

Hershey, PA - The International Association of Trampoline Parks (IATP) held their 5<sup>th</sup> Annual Conference & Trade Show in Palm Springs, CA at the Westin Mission Hills. With nearly 500 conference attendees and vendors from over 20 countries in attendance the event was a testament to the growth both domestically and internationally of the indoor trampoline park industry.

Service Technician Certification as well as sessions dealing with legislative and regulatory matters, risk management, operations, maximizing revenues from concessions, insurance and all other aspects on how to successfully own and operate an indoor trampoline park were offered at the 3 - day event.

IATP Chairman David Schaeffer stated, "Over the last 5 years we have worked hard to establish the IATP as the recognized authority for the indoor trampoline park industry. We will continue to raise the bar for our industry by requiring parks to meet certain standards and criteria as set forth by the Committees governing specific regions. Our goal is to provide mothers, fathers, school groups, and all patrons with a level of comfort when they see our IATP logo on the door of their local trampoline park, and I think we are on track to achieve that goal."

The IATP also welcomed incoming board member, Darren Hedges, Founder of AirHop increasing international board presence. AirHop currently operates in the United Kingdom, Germany and Sweden.

Highlights of the conference included:

2017 Award Recipients include:

### **Sky High Sports - Exemplary Community Service**

Based on Jerry Raymond, Founder of Sky High Sports personal experiences as the father of a son with special needs he launched his passion project; jump hours dedicated to kids with special needs and their families. Raymond stated, "Trampolining is not only an excellent form of exercise disguised as play, jumping helps in the development of motor skills, coordination and balance as well as social skills, especially in kids with special needs." Jerry regularly donates Sky High's facility and jump hours to special needs programs at Sky High parks across America. Last October, in honor of Sky High's 10-year anniversary, all 15 locations exclusively sold brightly colored, autism awareness themed jump socks. 100% of the \$50,000 raised was donated to local Autism Speaks chapters.

### **Jeff Platt, IATP Founding Chairman & Sky Zone CEO - IATP Person of the Year**

Sky Zone CEO and industry leader Jeff Platt was selected to receive this award based on his extraordinary dedication and contributions to the indoor trampoline park industry. As a founding IATP member, Platt was essential in shaping the organization in its early days by assisting in the development of the ASTM Standard, and providing countless hours of volunteer time building the foundation of the trade association. Platt stated during his acceptance speech, "The indoor trampoline park industry has provided countless hours of exercise and entertainment for children and their families all while creating over 65,000 jobs worldwide." There are currently 186 Sky Zone's open and operating in 9 countries with 12 scheduled to open by December 31, 2017.

**The International Association of Trampoline Parks (IATP)** is a 501(c)(6) industry trade association whose purpose is to promote reasonably safe operations, facilitate commercial success and stimulate growth of the trampoline park industry. For more information about the association, visit [www.indoortrampolineparks.org](http://www.indoortrampolineparks.org). Membership inquiries should be directed to Bethany Evans, Executive VP, at 717-910-4534 or email [Bethany@indoortrampolineparks.org](mailto:Bethany@indoortrampolineparks.org). The IATP will hold its 2<sup>nd</sup> Annual European Conference in Amsterdam, NL May 2018 and their 6<sup>th</sup> Annual Conference & Trade Show in Ft. Lauderdale, FL September 16 – 18, 2018.

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